

Corporate Sponsorship

Michigan In-Home Care Association

Michigan In-Home Care Association's corporate sponsors value and support our mission-

to engage in advocacy for the industry for the improvement of business conditions in the industry.

Each Corporate Sponsor is publicly recognized, cultivating a collaboration for all.



www.mihomecare.org | 810-295-1246



Please join us as we strive to positively impact the Home Care Industry.



As a proud member of the Michigan In-home Care Association (MICA) I have the opportunity to network and share ideas with like-minded business owners. MICA is the only Michigan association that is focused on advocacy at the state level for the in-home care industry. MICA's advocacy team in Lansing tirelessly monitors any happenings that may impact our agencies.

Russ Knopp
Comfort Keepers
Traverse City, Michigan



Sponsorship Opportunities

1. Choose Level

	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000
# of Recognition Benefits	2	2	3	4
# of Engagement Benefits		1	2	4

2. Choose Benefits

See chart to determine the number of Benefits received from each category.

*All Sponsors will be recognized with their logo on the website

Recognition Benefits

- Author an article in Newsletter (story, testimonial, industry informational)
- Newsletter Advertising - logo or ad
- Logo on signage at Capitol Day (in person event)
- Recognized as a Sponsor at Quarterly Membership Meetings
- 4 LinkedIn professional highlights throughout the year
- Logo display on appeals mailed to In-Home Care Companies

Engagement Benefits

- Speaking opportunity on a industry specific concern at one Quarterly Membership Meeting (via Zoom)
- Recognition on Home Care Forum Access, our Information Resource Center

Gold and Platinum Engagement Benefits

- Capitol Day vendor display
- Access to Capitol Day Attendee List
- Capitol Day speaking opportunity on a industry specific concern
- Invite to Private Lansing Reception with lobbyists, legislators and staff in a downtown Lansing location. ****available to Platinum**

3. Get In Touch

Visit www.mihomecare.org/sponsors for online application or complete application and mail or email MichiganInHomeCareAssociation@gmail.com



Michigan In-Home Care Association

101 S. Washington Square, Suite 900

Lansing, MI 48933

(810) 295-1246

Corporate Sponsorship

YOUR NAME: _____

BUSINESS/ ORGANIZATION NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ CELL: _____

EMAIL: _____

Bronze \$500
 Silver \$1,000
 Gold \$2,500
 Platinum \$5,000

**Make check payable and mail to
Michigan In-Home Care Association (MICA)**

Total Amount _____ **Check Enclosed #** _____

Please charge my: Visa MC AMEX Amount: _____

Card Number: _____ EXP: _____ CID: _____

Cardholder Name: _____

Please indicate your Benefit Choices:

RECOGNITION BENEFITS

- ____ Author an article in Newsletter
- ____ Newsletter Advertising
- ____ Recognitioned Quarterly Membership Meetings
- ____ 4 LinkedIn professional highlights
- ____ Logo display on appeals mailed

ENGAGEMENT BENEFITS

- ____ Speaking opportunity at one Quarterly Membership Meeting
- ____ Recogintion on Home Care Forum Access

GOLD AND PLATINUM ENGAGEMENT BENEFITS

- ____ Capitol Day vendor display
- ____ Access to Capitol Day Attendee List
- ____ Capitol Day speaking opportunity on a industry specific concern
- ____ Invite to Private Lansing Reception with in a downtown Lansing location ****Platinum Level**

**Contact Cindy Ray at MichiganInHomeCareAssociation@gmail.com
or 810-295-1246 with any questions.**